Rep Order# 6844897 Ver# 1 Status New Traffic Order# 6844897 EC'd Yes

Printed: 08/22/2012 9:28 AM **Last Received:** 08/22/2012 8:40 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser().PATRIOT MAJORITY USProductPATRIOT MAJORITY USA

Estimate# 1656

Buyer Sarah Levene

Phone# Fax# Agency () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/1656

Flight Dates 08/23/2012 - 08/30/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 4

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 36,925 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	5A-6A	ACTN NWS SU@5A	:30	\$225.00	08/26-08/26	1	1	1	\$225.00	
	2	TH-F	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/23-08/24	1	1	1	\$225.00	
	3	ТН	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/30-08/30	1	1	1	\$225.00	
	4	SA	6A-7A	ACTN NWS SA@6A	:30	\$450.00	08/25-08/25	1	1	1	\$450.00	
	5	TH-F	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/23-08/24	2	1	2	\$900.00	
	6	ТН	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/30-08/30	1	1	1	\$450.00	
	7	TH-F	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/23-08/24	1	1	1	\$450.00	
	8	TH-F	12P-1P	CHEW-ABC	:30	\$350.00	08/23-08/24	1	1	1	\$350.00	
	9	TH-F	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/23-08/24	1	1	1	\$450.00	
	10	ТН	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/30-08/30	1	1	1	\$450.00	
	11	TH-F	10A-11A	VIEW-ABC	:30	\$600.00	08/23-08/24	1	1	1	\$600.00	

Rep Order# 6844897 **Ver**# 1 **Status** New **Traffic Order**# 6844897 **EC'd** Yes

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08/22/2012 9:28 AM 08/22/2012 8:40 AM 2 of

Showing Buylines: All Lines

KTNV-TV LAS VEGAS, NV) WATERFRONT STRATEGIES Rep Firm Station Agency) .PATRIOT MAJORITY US 3050 K ST NW Sales Office () PHILADELPHIA Advertiser PATRIOT MAJORITY USA WASHINGTON, DC 20007 **Product** Salesperson () ANJIE BRADY Estimate# 1656 Agency C/P1/P2/E 84/91/1656 **Buver** Sarah Levene Flight Dates 08/23/2012 - 08/30/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTDay Time Program Len Rate Dates Spots/Week # of Total Total Cost Ln Daypart Weeks Spots ___ 1 12 TH-F 4P-5P JUDGE JUDY R/JUDGE JUDY :30 \$400.00 08/23-08/24 1 1 \$400.00 13 TH 4P-5P JUDGE JUDY R/JUDGE JUDY :30 \$400.00 08/30-08/30 1 1 1 \$400.00 14 \$500.00 1 1 1 TH-F5P-530P ACTION NWS@5PM :30 08/23-08/24 \$500.00 15 \$500.00 1 1 1 TH 5P-530P ACTION NWS@5PM :30 08/30-08/30 \$500.00 1 1 \$500.00 16 SU 6P-630P ACTION NEWS@6PM :30 \$500.00 08/26-08/26 1 17 6P-7P ACTION NWS@6PM/ACTION NWS@630 :30 \$750.00 08/23-08/24 2 1 2 \$1,500.00 TH-F 18 TH-F 730P-8P MILLIONAIRE :30 \$400.00 08/23-08/24 1 1 1 \$400.00 \$400.00 1 1 1 \$400.00 19 TH 730P-8P MILLIONAIRE :30 08/30-08/30 20 1 1 1 \$400.00 TH-F 7P-730P ACCESS HOLLYWD :30 \$400.00 08/23-08/24 21 SU 9P-10P MAKEOVER :30 \$4,500.00 08/26-08/26 1 1 \$4,500.00 22 TU 8P-9P LAST MAN STANDING :30 \$3,500.00 08/28-08/28 1 1 1 \$3,500.00 23 TH 10P-11P ROOKIE BLUE :30 \$3,000.00 08/23-08/23 1 1 1 \$3,000.00 24 11P-1135P ACTION NWS@11P< \$1,200.00 1 1 1 \$1,200.00 TH-F :30 08/23-08/24 25 TH 11P-1135P ACTION NWS@11P< :30 \$1,200.00 08/30-08/30 1 1 \$1,200.00 26 TH-F 1135P-J KIMMEL-ABC< :30 \$450.00 08/23-08/24 1 1 1 \$450.00 1235A 27 M-W5A-6A ACTION NWS@5AM :30 \$225.00 08/27-08/29 2 1 2 \$450.00

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Showing Buylines: All Lines

3 of 4

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Buyer Phone Fax#	r	Sarah Levene		Flight Dates Hiatus Weeks		84/91/1036 08/23/2012 - 08/30/2012			Salesperson Phone# Salesperson FAX#		6005 5938		
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
	28	 M-W	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/27-08/29	3	1	3	\$1,350.00		
	29	M-W	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/27-08/29	1	1	1	\$450.00		
	30	M-W	12P-1P	CHEW-ABC	:30	\$350.00	08/27-08/29	2	1	2	\$700.00		
	31	M-W	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/27-08/29	3	1	3	\$1,350.00		
	32	M-W	10A-11A	VIEW-ABC	:30	\$600.00	08/27-08/29	2	1	2	\$1,200.00		
	33	M-W	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$400.00	08/27-08/29	3	1	3	\$1,200.00		
	34	M-W	5P-530P	ACTION NWS@5PM	:30	\$500.00	08/27-08/29	3	1	3	\$1,500.00		
	35	M-W	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$750.00	08/27-08/29	3	1	3	\$2,250.00		
	36	M-W	730P-8P	MILLIONAIRE	:30	\$400.00	08/27-08/29	2	1	2	\$800.00		
	37	M-W	7P-730P	ACCESS HOLLYWD	:30	\$400.00	08/27-08/29	1	1	1	\$400.00		
	38	M-W	11P-1135F	P ACTION NWS@11P<	:30	\$1,200.00	08/27-08/29	1	1	1	\$1,200.00		
	39	M - W	1135P-	J KIMMEL-ABC<	:30	\$450.00	08/27-08/29	1	1	1	\$450.00		

---REPORT TOTALS---

Report Totals: 55 / \$36,925.00

---SALES MONTHLY TOTALS---

1235A

Rep Order# 6844897 **Ver#** 1 **Status** New **EC'd** Yes

Traffic Order# 6844897

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

3050 K ST NW

WASHINGTON, DC 20007

84/91/1656

Agency

08/22/2012 9:28 AM 08/22/2012 8:40 AM

Last Received: 08/ **Showing Buylines:** All Lines

KSNV

KVVU

40%

19%

Printed:

Station KTNV-TV LAS VEGAS, NV

Advertiser() .PATRIOT MAJORITY USProductPATRIOT MAJORITY USA

Estimate# 1656

Buyer Sarah Levene

Phone# Fax#

Sales Totals: 55 / \$36,925.00
Station Totals: 55 / \$36,925.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$184,625

KBLR 0% KLAS 10% KVCW 2% KVMY 8%

) WATERFRONT STRATEGIES

08/23/2012 - 08/30/2012

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Firm

KTNV

20%

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

4 of 4

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

KTUD 1%